APRIL 2025 **72269/250C4A**

Time : Three hours Maximum : 75 marks

SECTION A — (10 × 2 = 20 marks)

Answer any TEN questions each in 30 words.

1. What is business environment?

2. What does Economic Environment deals with?

3. Define political environment.

4. What is environment scanning?

5. Define GDP.

6. What is meant by fiscal policy.

7. Define urbanization.

8. State any two government policies that help to develop business in India.

9. What do you meant by socio-cultural environment?

10. Define religious group.

11. What is known as technological environment?

12. Define Block chain management.

SECTION B — (5 × 5 = 25 marks)

Answer any FIVE questions in about 200 words each.

13. Write a note on the nature of business environment.

14. Explain the external factor's that affect the business environment.

15. What is the necessary for the state government to have a control on business? Explain.

16. Bring out the limitations of environmental analysis.

17. Explain the characteristics of privatization.

18. Explain the impact of social environment on business decisions.

19. What are the disadvantages of importing technology?

SECTION C — (3 × 10 = 30 marks)

Answer any THREE questions in about 500 words.

20. Discuss the nature and scope of business environment.

21. Explain the impact of political environment on business decisions.

22. Discuss the stages of globalization and urbanization.

23. "Cultural heritance plays a vital role in business" comment.

24. What do you meant by import of technology? Discuss the problems relating to import of technology.

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